



# Aurélie Boulhol

Bilingual French/English | Available from April 2020

## PROFESSIONAL EXPERIENCES

### 2020 | CONSULTANT SOCIAL MEDIA - FREELANCE

P. Ferraud & Fils (Winery) - Belleville sur Saone, France

- Digital Strategy
- Content edition
- E-reputation managing
- Campaign scheduling
- Visiibity increasing
- Competitor monitoring

### 2019 | MARKETING AND SALES REPRESENTATIVE - INTERNSHIP (6 MONTHS)

P. Ferraud & Fils (Winery) - Belleville sur Saone, France

- Digital strategy
- Website design
- Content edition
- Marketing support creation
- Statistical reports
- Winefair preparation
- Posts scheduling
- New range conception
- E-reputation managing
- Prospection (1/20 client)
- Order inputs
- Export documents writing
- Delivery organization
- Clients & suppliers relationship

### 2017 | VICE MANAGING DIRECTOR - VOLUNTEERING (6 MONTHS)

St. Steven Model School (Private primary school) - Akashenshero, Uganda

- School & dorm management
- Staff management
- Fundraising
- Mathematics teaching
- Marketing support conception
- Business plan redaction
- Class teacher
- Social media management
- Accounting

### 2016 | RECEPTIONIST - INTERNSHIP (3 MONTHS)

Crédit Agricole Loire Haute-Loire (Bank) - Bonson, France

- Customers relationship
- Prospection
- Agency layout
- Bank operations
- Trainee formation

### 2011 - 2019 | STUDENT JOBS

France

- Waitress (Banquet & Crêperie)
- Delivery woman
- Inventorist
- Sales assistant in a bakery
- Shelf-employee
- Fruits harvester
- Pastry maker
- Factory work

## ADDITIONAL EXPERIENCES

### 2018 | BUSINESS CONSULTANT - CLASS ASSESSMENT (6 MONTHS)

Mihotel (Digital hotel) - Lyon, France

- Company diagnostic
- Business plan conception
- Drawing implementation plan
- European market analysis
- Development plan redaction
- KPI identification

### Since 2015 | PROJECT MANAGER - NON PROFIT

IDRAC Voile (sailing student organization) - Lyon, France

- Events planning
- Team management
- Prospection
- Sailing trips & competition
- Administration work
- Fundraising

### 2018 | FRENCH AMBASSADOR - NON PROFIT (6 MONTHS)

Limkokwing University (international students' organization) - Cyberjaya, Malaysia

- Cultural Festival: 30,000 pe. & 160 countries | Arabian night: 8 000 p
- E-reputation management
- Video conception
- Content editing
- Posts scheduling

### 2015 - 2016 | VICE PRESIDENT - NON PROFIT (2 YEARS)

Adopte ton parrain! (student organization for school promotion) - Lyon, France

- School promotion
- Prospection
- Booth Layout
- Events planning

## EDUCATION

### 2015 - 2020 | MASTER DEGREE "PROGRAMME GRANDE ECOLE" - HEAD OF THE YEAR

IDRAC Business School - Lyon, France

- International Business & Management | Major in International Development

### 2018 | ACADEMIC SEMESTER

Limkokwing University - Cyberjaya, Malaysia

- Marketing, Finance, Innovation, Tourism

### 2015 | HIGH SCHOOL DIPLOMA

Lycée des Horizons - Chazelles sur Lyon, France

- With honours | Major economic & social

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1997, 26th December

International driving license

## REFERENCES

P. Ferraud & Fils:

ferraud@ferraud.com

St. Steven Model School:

- Steven Nasasira, director of school: +256 70 28 60 775

- Zina Lynch, donor: zina24life@gmail.com

## HARD SKILLS

- International development
- Project management
- Strategic marketing
- Team management
- Event planning

## LANGUAGES

French: native language

English: 965/990 TOEIC 2019

Italian: decent level

## IT

Canva

Hootsuite

Photofiltre

Micorsoft Office

ID 400

## INTERESTS

Sailing (competition)

Basketball (competition 5 years)

Coach of 3 to 5 years old kids

Actress - dramatic and comic plays

Traveling (Africa, Asia, Europa)